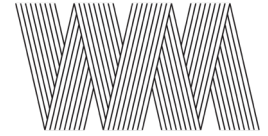


WILLIAM GREY MIZER



WILLIAM.MIZER@GMAIL.COM

NEW YORK, NY

EDUCATION

BFA, University of Michigan
STAMPS School of Art and Design
September 2019 - April 2023

- GPA 3.8
- Dean's List
- University Honors 2019-23

DIS Study Abroad, Copenhagen
Summer 2022

ADDITIONAL SKILLS

- Creative Risk-Taking
- Detail-Oriented
- Motion Graphics
- Brand Design
- AI Software
- Packaging Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Photography
- Drawing & Painting

CLIENTS

- EMBODI
- Jevona Fudge
- Saint's Heart
- Davey Harris
- VUCA
- Tonie Arcon
- Zed Kenzo
- whoSwho
- Oh+ USA
- Kaylee Crossfire

PORTFOLIO



EXPERIENCE

FOUNDER | CREATIVE DIRECTOR

MARCH 2024 - PRESENT

Milkshake Collective LLC

- Designing the brand identity, merchandise, website, and social media content, while managing manufacturer relations, email communication, strategy, marketing, and trademarks.

FREELANCE DESIGNER

MAY 2022 - PRESENT

- Developing brand identities through logos, style guides, posters, album covers, merchandise, promotional videos, and social media content for a diverse range of clients and industries.

GRAPHIC DESIGNER

JANUARY 2020 - JUNE 2023

University of Michigan Center on Finance, Law & Policy

- Designed conference programs, slide decks, 200+ social media posts, websites, newsletter graphics, client content, merchandise, and headshots.

GRAPHIC DESIGNER

APRIL 2022 - MAY 2023

Davey Harris

- Designed album covers with 130,000+ plays, show flyers, logos, and social media content. Collaborated with outside organizations to create a shared vision.

DIGITAL MARKETING DESIGN INTERN

MAY 2021 - AUGUST 2021

DNEP +Impact Studio for Local Business

- Worked on an interdisciplinary team to conduct A/B testing, manage marketing campaigns, and generate social media content for clients in Detroit.

AWARDS & HONORS

- 2023 James B. Angell Scholar
- 2023 Riggs Hoenecke Scholarship for Design
- 2023 Creatively Class of 2023 Feature
- 2022 Arthur C Tagge Scholarship
- 2022 Coleman Global Experience Scholarship
- 2022 Fontana-Sconzo Scholarship
- 2021 International Publication in Antithesis: Defy.
- 2020 Respond, Resist, Rethink Juried Exhibition
- 2019 Provost Award, awarded 3 consecutive years